

## كلية الأعمال

### المؤتمر العالمي الأول لحوكمة الشركات:

"زيادة النمو بتطبيق الحوكمة الرشيدة بما يتوافق مع رؤية ٢٠٣٠"

يوم الإثنين ١٢ ربيع الآخر ١٤٤١ هـ الموافق ٩ ديسمبر ٢٠١٩

من الساعة ٠٨:٠٠ ص - ٠٨:٠٠ م

فندق فيرمونت، الرياض

## College of Business

### First International Corporate Governance Conference

"Growing the Pie through Good Governance within Vision 2030"

Monday, December 9<sup>th</sup> 2019 | 12 Rabi' II 1441

08:00 AM to 08:00 PM

Fairmont Hotel, Riyadh



### Governance Services by the Corporate Governance Center at Alfaisal University

**Corporate Governance Index (CGI):** Is a performance measure that ranks publicly traded companies in the Saudi Stock Market (Tadawul) according to their compliance to prevalent governance rules in the country and best governance practices around the world. The index is announced on an annual basis during the Annual Corporate Governance Conference where the top rated companies are also announced and awarded.

**Individual CG Assessment Report:** We are happy to provide your company with an individual Corporate Governance report. The report will include a full assessment of the company's corporate governance practices within four categories (board of directors, shareholders' rights, public disclosure & transparency, and stakeholders' rights) using over 200 different attributes. The report will also provide a detailed graphical and comparative analysis of the company's corporate governance performance. Moreover, it will highlight both strengths and weaknesses of the company with respect to relevant Corporate Governance principles in addition to key recommendations on how to improve corporate governance.

**Training Programs:** CGC offers training programs & workshops on good Corporate Governance principles and practices. Both National and International cases and benchmarks will be utilized. The programs are designed for senior individuals such as Board Directors & their support staff as well as senior executives and aspiring managers. An upcoming Corporate Governance Workshop will be conducted on December 9, 2019 alongside the 1<sup>st</sup> International Corporate Governance Conference in Riyadh.

Please visit CGC website to submit your request for an individualized Corporate Governance report and/or training program.

**CGC website:** <https://cob.alfaisal.edu/en/cgc>

**Contact Person:** Khloud Alharbi

**Phone:** 011 215 7706

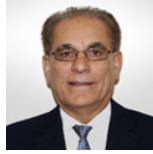
**Email:** [kfalharbi@alfaisal.edu](mailto:kfalharbi@alfaisal.edu)

## Corporate Governance (CG) Team فريق حوكمة الشركات

**د. نجاتي آيدن**  
**Dr. Necati Aydin**  
Professor of Economics  
Research Director of CGC  
College of Business  
Alfaisal University



**د. باجس دودين**  
**Dr. Bajis Dodin**  
Dean of College of Business  
PI of CG Index Project  
Alfaisal University



**الأستاذة/خلود الحربي**  
**Ms. Khloud Alharbi**  
Senior Research Analyst, CGC  
College of Business  
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**د. مشهور مراد**  
**Dr. Mashhour Mourad**  
Assistant Professor of Finance  
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**الأستاذة/ رهنف الغامدي**  
**Ms. Rahaf Alghamdi**  
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**الأستاذة/ غادة ال شيخ**  
**Ms. Ghada Alsheikh**  
Research Analyst, CGC  
College of Business  
Alfaisal University



## Keynote Speakers المتحدثون الرئيسيون



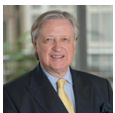
**Dr. Alex Edmans**  
Professor of Finance & Director of the Centre for Corporate Governance, London Business School  
The author of "Grow The Pie: How Great Companies Deliver Both Purpose and Profit" (forthcoming), UK

London  
Business  
School



**Dr. Alfred E. Osborne Jr.**  
Professor of Economics, Management and Entrepreneurship, Founder of the "Director Education and Certification Program" Faculty Director, Price Center for Entrepreneurship & Innovation, UCLA Anderson Graduate School of Management, USA

UCLA  
Anderson



**Mr. Simon Osborne**  
Former Chief Executive and a Board Evaluation Consultant of the International Corporate Governance Network (ICSA), The Governance Institute, UK

icsa  
The Governance  
Institute

النشاطات التعليمية/ التدريبية النهارية	
التسجيل وتقديم مرطبات خفيفة	٠٨:٠٠ - ٠٩:٠٠
الكلمة الرئيسية للدكتور ألفرد أوزبورن جونيور	٠٩:٣٠ - ٠٩:٤٠
<b>الجلسة الأولى</b>	
استراحة وتقديم القهوة	١١:٠٠ - ٠٩:٣٠
<b>الجلسة الثانية</b>	
استراحة وتقديم الغداء	١١:٤٥ - ١٢:٤٥
الكلمة الرئيسية للدكتور ألكس إدمانز	١٤:٠٠ - ١٣:٤٥
<b>الجلسة الثالثة</b>	
استراحة و قهوة	٠٣:٣٠ - ٠٣:٤٥
الكلمة الرئيسية للدكتور سايمون أوزبورن	٠٣:٤٥ - ٠٤:١٥
<b>الجلسة الرابعة</b>	
<b>الجلسة المسائية: نشر ترتيب حوكمة الشركات وجلسة نقاش الحوكمة</b>	٠٤:١٥ - ٠٥:٣٠
كلمة الترحيب للدكتور باجس دودين	٠٦:٠٠ - ٠٦:٠٥
نشر ترتيب الشركات بناءً على مؤشر الحوكمة للعام المالي ٢٠١٨	٠٦:٣٠ - ٠٦:٤٠
أسئلة وأجوبة عن مؤشر حوكمة الشركات	٠٦:٤٠ - ٠٦:٤٥
<b>جلسة نقاش أهمية الحوكمة الجيدة للأسواق الناشئة</b>	٠٧:٤٥ - ٠٦:٤٥
<b>مدير الجلسة: الدكتور مشهور مراد</b>	
المشاركون في الجلسة:	
<b>الدكتور أليكس إدمانز</b>	
<b>الدكتور ألفرد أوزبورن جونيور</b>	
<b>الدكتور سايمون أوزبورن</b>	
<b>جائزة الإمتياز للشركات المحكومة</b>	٠٧:٤٥ - ٠٨:٠٠

### Daytime Academic / Practitioner Sessions

08:00 - 09:00	Registration and Light Refreshments
09:00 - 09:30	Keynote Speech by Dr. Alfred Osborne Jr.
09:30 - 11:00	<b>Session I</b>
11:00 - 11:15	Coffee Break
11:15 - 12:45	<b>Session II</b>
12:45 - 14:00	Break and Lunch
02:00 - 02:30	Keynote Speech by: Dr. Alex Edmans
2:30 - 3:30	<b>Session III</b>
03:30 - 03:45	Coffee Break
03:45 - 04:15	Keynote Speech by Mr. Simon Osborne
04:15 - 05:30	<b>Session IV</b>

### Evening Session: Release of CG Rankings and CG Panel Discussion

06:00 - 06:05	Welcome by Dr. Bajis Dodin
06:05 - 06:30	Release of CG Ranking for the Fiscal Year 2018
06:30 - 06:40	Q&A on the CGI
06:40 - 07:45	Panel "The Importance of Good CG for Emerging Markets" Panel Moderator: <b>Dr. Mashhour Mourad</b> Panelists: <b>Dr. Alex Edmans</b> <b>Dr. Alfred E. Osborne Jr.</b> <b>Dr. Simon Osborne</b> <b>CG Excellence Awards</b>
07:45 - 08:00	