

المؤتمر العالمي الثاني للحوكمة
الاستثمار بالمعيار الدولي الحديث "البيئة،
المسؤولية الاجتماعية، الحوكمة"

وذلك يوم الأربعاء الموافق ٢١ جمادى الآخرة ١٤٤٣ هـ
من الساعة ٦:٠٠ م - ٨:٣٠ م
جامعة الفيصل، الرياض

The 2nd International Corporate
Governance Conference
ESG Investing (Environmental,
Social, and Governance)

Wednesday, February 3rd 2021
06:00 PM - 08:30 PM
Alfaisal University, Riyadh



Governance Services by the Corporate Governance Center at Alfaisal University

Corporate Governance Index (CGI): Is a performance measure that ranks publicly traded companies in the Saudi Stock Market (Tadawul) according to their compliance to prevalent governance rules in the country and best governance practices around the world. The index is announced on an annual basis during the Annual Corporate Governance Conference where the top rated companies are also announced and awarded.

Individual CG Assessment Report: We are happy to provide your company with an individual Corporate Governance report. The report will include a full assessment of the company's corporate governance practices within four categories (board of directors, shareholders' rights, public disclosure & transparency, and stakeholders' rights) using over 200 different attributes. The report will also provide a detailed graphical and comparative analysis of the company's corporate governance performance. Moreover, it will highlight both strengths and weaknesses of the company with respect to relevant Corporate Governance principles in addition to key recommendations on how to improve corporate governance.

Training Programs: CGC offers training programs & workshops on good Corporate Governance principles and practices. Both National and International cases and benchmarks will be utilized. The programs are designed for senior individuals such as Board Directors & their support staff as well as senior executives and aspiring managers.

Please visit CGC website to submit your request for an individualized Corporate Governance report and/or training program.

CGC website: <https://cob.alfaisal.edu/en/cgc>

Contact: Corporate Governance Center

Phone: 011 215 7706

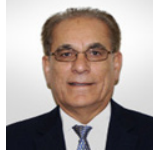
Email: cgi@alfaisal.edu

Corporate Governance (CG) Team فريق حوكمة الشركات

د. نجاتي آيدن
Dr. Necati Aydın
Professor of Economics
Research Director of CGC
College of Business
Alfaisal University



د. باجس دودين
Dr. Bajis Dodin
Dean of College of Business
PI of CG Index Project
Alfaisal University



الأستاذة/خلود الحربي
Ms. Khlood Alharbi
Senior Research Analyst, CGC
College of Business
Alfaisal University



د. مشهور مراد
Dr. Mashhour Mourad
Assistant Professor of Finance
Executive Director of CGC
College of Business
Alfaisal University



الأستاذة/ غادة ال شيخ
Ms. Ghada Alsheikh
Research Analyst, CGC
College of Business
Alfaisal University



كلمة ترحيب للدكتور باجس دودين، عميد كلية الأعمال
نشر ترتيب الشركات بناءً على مؤشر الحوكمة للعام المالي ٢٠١٩
أسئلة و أجوبة عن مؤشر حوكمة الشركات
محاضرات عن الاستثمار بالمعيار الدولي ESG "البيئة، المسؤولية
الاجتماعية، الحوكمة"
مدير المحاضرة: الدكتور مشهور مراد،
المدير التنفيذي لمركز حوكمة الشركات
المتحدثان الرئيسيان:
الدكتور أليكس إدمانز، جامعة لندن للأعمال
الدكتور ألفريد أوزبورن، جامعة كاليفورنيا بلوس آنجليس
أسئلة وأجوبة للمتحدثين
جائزة التميز في مؤشر حوكمة الشركات
مأكولات خفيفة ومرطبات

٦:٠٠-٦:٠٠

٦:٣٠ - ٦:٠٥

٦:٤٠ - ٦:٣٠

٧:٤٥-٦:٤٠

٨:٠٠-٧:٤٥

٨:١٥-٨:٠٠

٨:٣٠-٨:١٥

Keynote Speakers المتحدثون الرئيسيون



Dr. Alex Edmans

Professor of Finance & Director of the Centre for Corporate
Governance, London Business School
The author of "Grow The Pie: How Great Companies Deliver Both
Purpose and Profit", UK

London
Business
School



Prof. Alfred E. Osborne Jr.

Professor of Economics, Management and Entrepreneurship,
Founder of the "Director Education and Certification Program",
Faculty Director, Price Center for Entrepreneurship & Innovation,
UCLA Anderson Graduate School of Management, USA

UCLA Anderson
School of Management

6:00 - 6:05PM

Welcome by Dr. Bajis Dodin, Dean College of
Business

6:05 - 6:30PM

Release of CG Index Ranking for the Fiscal
Year 2019

6:30 - 6:40PM

Q&A on the CGI Ranking

6:40 - 7:45PM

Keynote presentations on ESG
(Environmental, Social, and Governance)

Moderator: Dr. Mashhour Mourad, CGC
Executive Director

Keynote speakers: Dr. Alex Edmans , LBS

Dr. Alfred Osborne, Jr., UCLA

7:45 - 8:00PM

Q&A for Keynote Speakers

8:00 - 8:15PM

CGI Excellence Awards

8:15 - 8:30PM

Networking & refreshments